



- Less than half of the Medicare beneficiaries who fell in the previous year talked to their healthcare provider about it.
- Every 29 minutes an older adult dies from a fall.
- 1 out of 5 falls causes a serious injury such as a head trauma or fracture.
- Over 2 million older adults are treated in emergency departments for nonfatal fall injuries each year.
- Direct medical costs for fall injuries total over \$28 billion annually. Hospital costs account for two-thirds of the total.

The good news—as a healthcare provider, your efforts can prevent many of these injuries!

For more information, go to: www.cdc.gov/injury/STEADI



